

## **WHY ÜBERWI?**



## ÜBERWI BENEFITS:

- Centralized Cloud-Based Management Platform
- Security Policy Continuity
- Customized User Experience
  - Advertisement Injection
  - Social Media Log-in
  - Payment Portal with Dynamic Plans
- Integrates into ANY Wi-Fi Network

## **CHALLENGES OF WI-FI DEPLOYMENT:**

- Disparate Wi-Fi Networks
- Multiple Geographic Locations
- Inconsistent Wi-Fi Security Policies
- No User Engagement
- High Network Deployment Cost

ÜberWi is a cloud-managed gateway that simplifies the deployment, management and monetizaiton of public facing Wi-Fi networks anywhere in the world











## DO YOUR CUSTOMERS NEED ÜBERWI?

1.	Do you own or operate one or many Wi-Fi networks?
	No? Why are you reading this?
	Yes. Proceed to question 2.
2.	Do your customers want to receive a customized user experience?
	Do you want a splash screen to show?
	Do you want to control how to users authenticate/log-in?
	Do you want to enable content filtering or limit P2P?
3.	Do you know who is using your Wi-Fi today?
	Do you want to?
	Do you want to create email lists based on real users?
	Do you want to capture users social media names?
4.	Do you want to make money from your Wi-Fi networks?
	Do you want to charge for access?
	Do you want to show advertisements?
	Do you know about 3rd party affiliate shopping programs?
5.	Do you want to centrally manage all of your networks?
	Do you want to see all of your networks, and locations?
	Do you want a dashboard to see network status?
	Do you want to be able to see network activity by user?
	Do you want a simple way to invoice for network usage?