



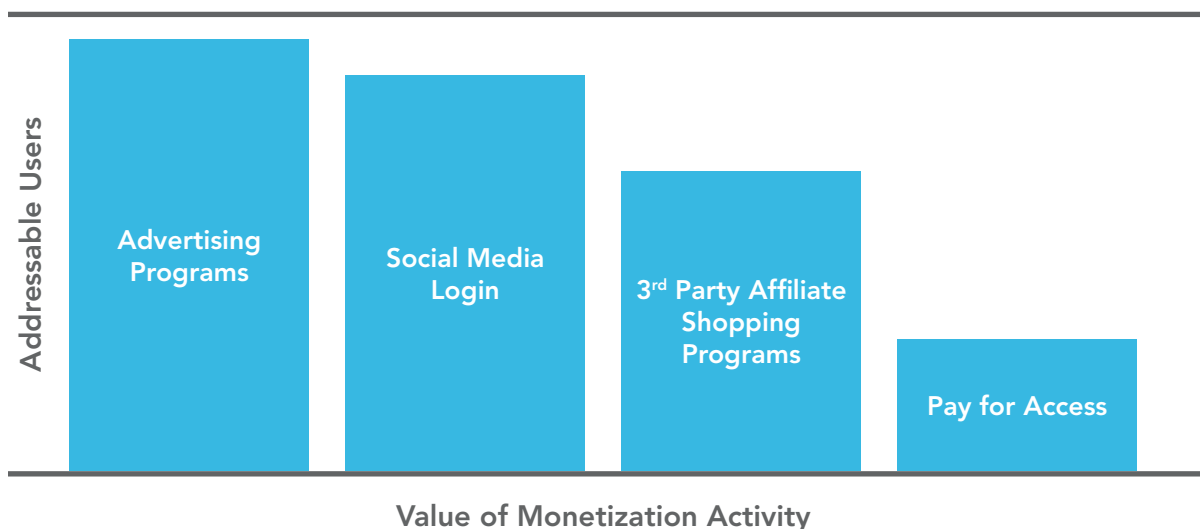
IS YOUR WI-FI NETWORK HELPING PAY FOR ITSELF?

Some of the biggest challenges for network operators providing public Wi-Fi access include the network deployment cost, maintenance and integration of new technologies. Wi-Fi networks have become a necessary expense to many of today's businesses including shops, restaurants, hotels, parks, and public venues. Wi-Fi is considered an open invitation for millions of consumers to stop and check on social media accounts, check email, and shop online. Unfortunately, many businesses are giving away this highly sought after and valuable service for free and losing money in the process.

ÜberWi is revolutionizing the Wi-Fi market offering several monetization strategies for ANY Wi-Fi network.

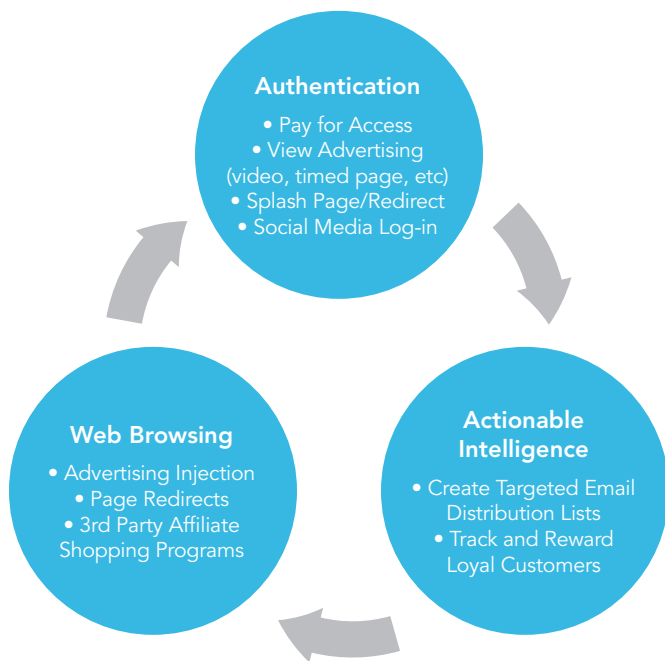
Monetization Strategies:

1. **Advertising Programs** – Page advertising is a unique way for companies to show their goods and/or services or geographic-specific advertisements from companies who are willing to be noticed. Users must watch short videos, take short surveys, and/or navigate around pop-up advertisements.
2. **3rd Party Affiliate Programs** – Revenue sharing programs with Internet shopping sites. Stores provide network operators compensation for providing Internet access to customers.
3. **Social Media Login** – This powerful strategy can be used to develop relationships with customers and their social media networks. Social media login's including Facebook, LinkedIn, Google Plus and Instagram. This method of authentication provides insightful and actionable user information along with one of the most secure log-in options for users.
4. **Pay for Access** - Charging money for a block of time for users to access Wi-Fi networks is one of the best methods to generate revenue. Unfortunately, this method can only be deployed in specific settings (hotels, airports, etc) and only offers a finite user base.



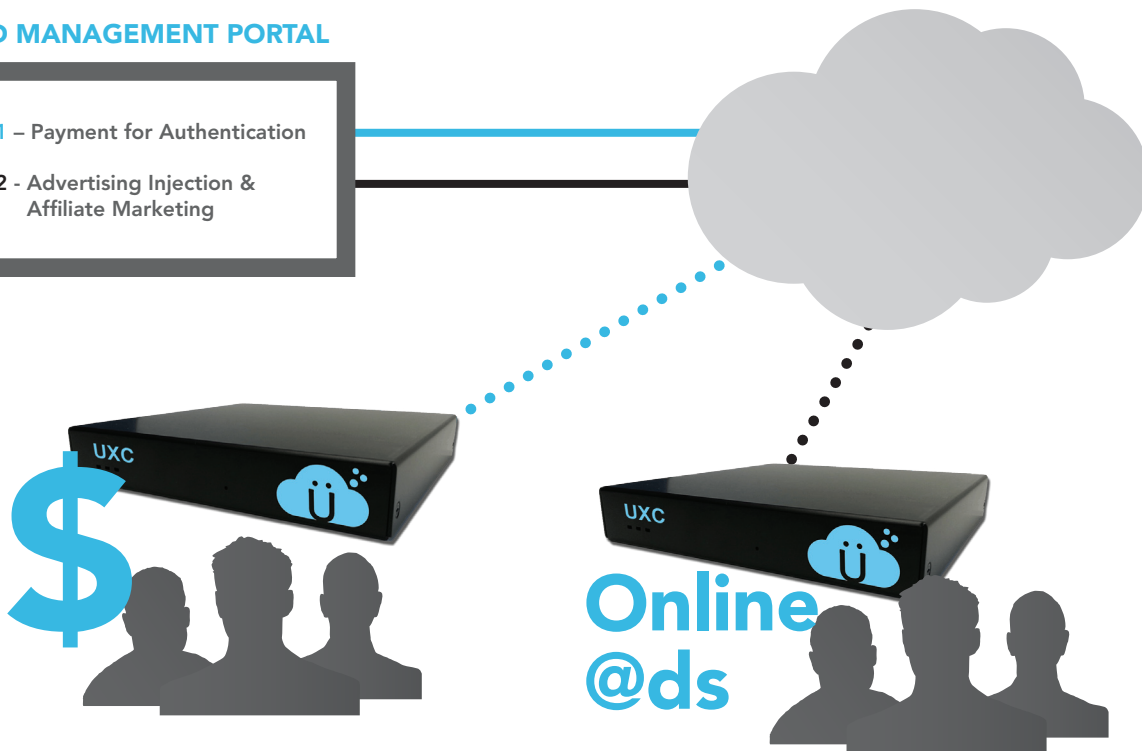
ÜberWi turns ANY public Wi-Fi into a valuable revenue-generating tool.

ÜberWi's built-in tools provide network operators everything required to monetize their networks, creating new revenue streams from all stages of a users Wi-Fi experience.



CLOUD MANAGEMENT PORTAL

<p>Policy 1 – Payment for Authentication</p> <p>Policy 2 - Advertising Injection & Affiliate Marketing</p>
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Contact us to find out more about monetization strategies and how ÜberWi gateways can start generating money and improving your customer experience today.

www.uberwi.com | Sales & Support - 571-295-7600